

Recommended by Master Hairstylist Marcel of Paris



Irene's
for
MODERN BEAUTY WORK
SPECTACULAR
HAIR STYLING
CREATIVE HAIR CUTS
EXPERT TINTING &
PERMANENT WAVING

HAIR STYLISTS
"Open Evenings"
Highly Recommended by Beauty Conscious Women
Owner: Irene Fricker

IRENE'S
HAIR
STYLISTS

9 A.M. To 9 P.M.

CALL
PR 6-2754
or **GR 4-5141**
704 LARKIN AT ELLIS
SAN FRANCISCO, CALIF.

WE WELCOME
ALL TOURISTS

Beauty Salons—(Cont'd)

Angie's Hair Stylist & Valencia.....UN 1-7881
Angie's Beauty Shop 3609-18th.....MA rket 1-7911
ANGLO BEAUTY SALON
830 Market.....EX brook 2-5822
(Please See Advertisement Page 139)
ANITA'S BEAUTY SALON
1537 Ocean Av.....JU 7-3135
ANITA'S BEAUTY SALON
1115 Taraval.....SEabright 1-4764
Anita's Salon of Beauty 134 Church.....HE 1-1369

ANNA OF SWEDEN
COMPLETE BEAUTY SERVICE
EXPERT PERMANENT WAVING & TINTING
4454 California.....BA 1-5134

Anna's Beauty Corner 4454 Calif.....BA 1-5134
ANNA'S BEAUTY SALON
3368-19th.....MI 7-7365
ANNE & JUNE'S BEAUTY SALON
Between 18th & 19th Aves.....OV erland 1-1756
Anne's Beauty Salon 878 Bush.....PRcept 5-1638
ANNETTE'S BEAUTY SERVICE
Evenings By Appointment
Near Bay Shore Blvd
21 Leland Av.....JU niper 4-5148

ANN'S BEAUTY SALON
WE EXCEL IN ALL BRANCHES
OF MODERN HAIR STYLING
Bet Mission & Valencia
3266-21st.....VALencia 4-6060

Ann's Beauty Shop 425 Eddy.....TU xedo 5-4266

ANN'S BEAUTY SHOP
Hair Cutting - Styling - Permanents
ANN POLICH
Between Folsom & Treat Ave
2977-21st.....ATwstr 2-7044

ANTOINETTE'S
COIFFEURS d'ART CREATIONS
FORMERLY
PAUL & PIERRE
HOTEL STEWART
1/2 Block From Union Square
Suite 227
351 Geary.....GA 1-9614
If no answer call.....SU 1-7800

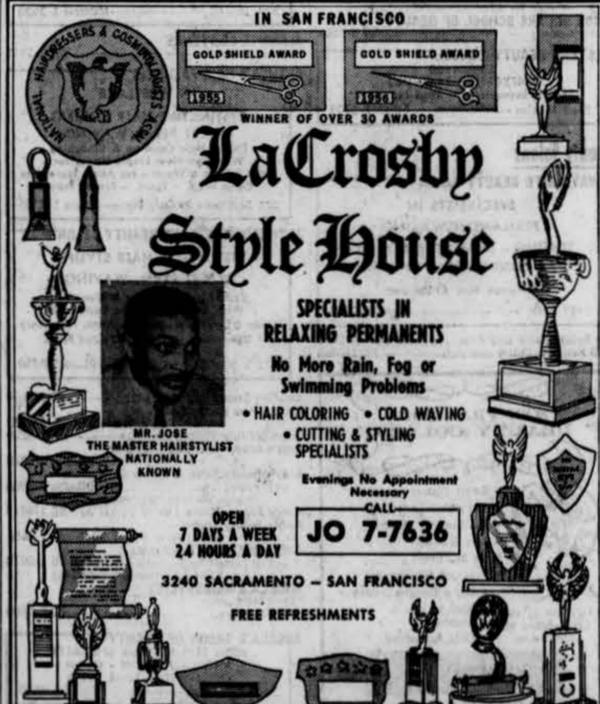
Antoinette's Beauty Salon 42-29th.....AT 2-1246
April's House O'Beauty 2128 Clement, SKYin 2-0345
ARCADE BEAUTY SALON
760 Market.....EXbrk 2-1800
Ardell's Beauty Shop.....EX 2-9562
109 Southern Heights Av, MIsan 8-0852
ARDEL ELIZABETH SALON
550 Sutter.....YU 2-3755
ARIEL'S BEAUTY SALON
Between 38th & 39th Avenue
3717 Balboa.....SK 2-6768
ARNEICE'S BEAUTY SALON
2085 Sutter.....Flimor 6-4629
Arthur 716 Sutter.....PR 6-9685
Artistic Beauty Shop.....2852 1/2 California, WAlnt 1-7920
Audrey Lee's Beauty Salon
1911 Lawton.....OV 1-7645

AVENUE ARTISTS' HAIR STYLISTS
YOUR FRIENDLY SALON
AMPLE PARKING
At Taraval
2415-19th Av.....MO 1-4343

Avenue Artists' Hair Stylists
2415-19th Av.....MO 4-9884
B-LOVELY SALON
Specializing in Home & Hosp Service
2533 Irving.....LO 4-6333
BAILEY HERBERT HAIR STYLIST
3038 Fillmore.....FI 6-1148
Balboa Beauty Shop 2041 Balboa.....BA 1-4902
BARBARA'S BEAUTY BOX
316 Fillmore, HEmlck 1-5538

BARBARA'S SALON OF BEAUTY
ARTISTIC HAIR STYLING
Open Thurs & Friday Till 7 PM
Between Pacific & Broadway
1630 Leavenworth.....PR 1-2391

IN SAN FRANCISCO



LaCrosby
Style House

SPECIALISTS IN
RELAXING PERMANENTS
No More Rain, Fog or
Swimming Problems
• HAIR COLORING • COLD WAVING
• CUTTING & STYLING
SPECIALISTS

Evenings No Appointment
Necessary
CALL
JO 7-7636

OPEN
7 DAYS A WEEK
24 HOURS A DAY

3240 SACRAMENTO - SAN FRANCISCO

FREE REFRESHMENTS



Aimee's Salon
OF HAIR STYLING

A SALON
DESIGNED FOR YOUR COMFORT

OPEN EVENINGS
Monday Thru Friday
Saturday Till 6 P.M.

SK 2-6053
3727 GEARY BLVD.
Bet. 2nd Ave. & Arguello
MISS AIMEE CHOY
Color Expert

Beauty Salons—(Cont'd)

BAY VIEW BEAUTY SHOPPE
Located Bay View Dist
150 Powell.....DO 2-7556
5128-3d.....VA 4-7966
Bayview Beauty Salon 918 Newhall.....MI 8-5757
Bea's Beauty Nook 3235-16th.....HEmlck 1-8948
BEATRICE BEAUTY SHOP
595 Guerrero.....UN 1-1300
Beautiful Lady Beauty Salon 448 Haight-UN 1-9206
Beauty Arts Studio
Lorraine Harbison-Owner
150 Powell.....DO 2-7556
Beauty Box The 2951 Judah.....LOmbd 6-1660

BEAUTY COTTAGE
OCEAN AVENUE
INGLESIDE DISTRICT
CARRIE WILLIAMSON - Prop.
Permanents of Distinction
OPEN 7 A.M. TO 5 P.M.
CLOSED MONDAYS
1443 Ocean Av.....JU 7-5738

Beauty Deck
9 AM to 5 PM-Evenings by Appointment
Located between Mission & Capp
3160-22d.....AT 2-6699
Beauty Nook 1307-23d Av.....SEabright 1-1448
BEAUTY SALON ESTEE
1020 Bush.....GR 4-7284
Beauty Salon The 133 Geary.....EX 2-5202
Beauty Spot 879 Arguello Blvd.....SK yline 1-8916

BEAUTY STUDIO
In Californian Hotel
405 Taylor.....GR 4-3340
Beauty Unlimited 508 Presidio Av.....JO 7-5444
Beauty Unlimited 508 Presidio Av.....WA 1-9845
Beautyrama Beauty Shoppe
1619 McAllister.....JO 7-9657
Beba Beauty Salon 3490 Mission.....VA 4-7369
BEBE'S BEAUTY SHOP
Specializing in Permanent Waves
209A Sanchez.....HE 1-1662
Becraft Beauty Salon 166 Geary.....GARtid 1-2560
BEE BEE'S
1314 Noriega.....LO 4-4130
Bel-Aire Beauty Salon
1134 Taraval, LOmbd 4-6670
Belle Beauty Salon 27 Fulton.....UNdril 1-6961
Belle's Beauty Bar 237 Eddy.....PR 6-7184

Bellevue Hotel Beauty Salon
505 Geary.....GRayston 4-3600
Bernal Beauty Salon
509 Cortland Av.....MI 8-1066

BERNARD HAIR FASHIONS
SERVING FINANCIAL DISTRICT
OPEN EVENINGS
821 Market.....YU 6-6161

Bernard Hair Fashions 821 Market.....YU 6-6161
(Please See Advertisement This Page)
Bernice's Beauty Shop
2676 Sn Bruno Av.....JU 5-7876
Bertha's Beauty Aids 2136 Sutter...WAlnt 1-9734
Bertha's Beauty Salon 101 Brazil Av...DE 3-9918
Bertha's Beauty Salon
Eyes by Appt Styled-Tint-Cuts-Perm
Open Monday Thru Sat
1517 Calif.....OR 3-0324
Bert's Barber & Beauty Shop
2139 Taraval.....OVrind 1-3310

BETH'S BEAUTY SALON
OPEN MONDAY
DOWNTOWN LOCATION
518 Geary.....GR 4-2214
Or.....GR 4-0333

Beth's Beauty Salon
518 Geary.....GR 4-2214
Or.....GR 4-0333
Betty Farber Beauty Salon
386 Geary.....GA 1-1475

BETTY FLESH
Specializing in Spiral Waving and
All Type Permanents
150 Powell.....GARtid 1-8576

BETTY'S HAIR STYLES
PARKSIDE DISTRICT
Specializing in Problem Hair
TINTING - STYLING
AND PERMANENT WAVING
Open Mondays
BETTY ROBERTSON - Owner
Bet 29th & 30th Av—66 Bus or L Car
1922 Taraval.....LO 6-8141



Edward Desi
of San Francisco 420 SUTTER
INTERNATIONAL
HAIR STYLIST
WIG DESIGNERS Also
YU 2-6500



Key's
Beauty
Salon
SK 2-3750
5233 GEARY BLVD.
BETWEEN 16th & 17th AVE
HOURS 9 TILL 5
EVENINGS BY APPT.



High Fashion
by
Masters

HIGH FASHION STYLING
Manicuring
Featuring ESKA WAVE
OPEN EVENINGS BY APPOINTMENT
Creative Styles By
JIM DANIELS & ASSOCIATES
OUR 2 LOCATIONS TO SERVE YOU
MANOR HAIR STYLISTS DANIEL'S SALON OF HAIR STYLING
JU 6-3505 **YU 2-4395**
2531 OCEAN AVE. 80 MAIDEN LANE
Heart of Lakeside Village Near Union Square



Anglo Beauty Shop
CONDITIONING WAVES GIVEN
FOR
BABY FINE AND PROBLEM HAIR
TINTED AND BLEACHED HAIR
WHY?
NO FRIZZY ENDS
PEGGY BROWN
EX 2-5822
No Appointment Necessary - Evenings by App'l.
830 MARKET - MEZZANINE - OPPOSITE EMPORIUM



Problem Hair Is No Problem
for
Bernard
"Let an Artist handle your hair"
SMART STYLING... COLORING... PERMANENTS
Open Evenings... Bankamericard
CLOSED MONDAYS
Pacific Bldg., 821 Market **YU 6-6161**
43 STEPS FROM EMPORIUM